

CÔTE D'IVOIRE'S PHILATELIC STAMPS DIGITIZATION PROJECT

(STAMPS^{DAQ})

1. Background

- Philately is the art of collecting postage stamps to immortalize facts, events, periods, etc.
- The idea of immortalization refers to a protected and therefore secure object that must not be altered, copied or stolen.
- From this premise was born the idea of digitizing all our stamps using sufficiently proven techniques such as the blockchain.
- Hence the launch of the **STAMPS^{DAQ}** project in January 2021

2. What is the STAMPS^{DAQ} project?

The project consists in digitizing in the blockchain, all our stamps to the delight of collectors who can now have unique digital versions.

This innovation will undoubtedly revolutionize philately throughout the world.

It should be recalled that the Partner covered all digitization aspects of the stamps issued as well as all the relevant technology.

3. What are the benefits of the STAMPS^{DQ} project

- The project has many benefits including:
- Real-time availability (Collectors can access it at any time and buy by means of electronic payment);
- Product security (the blockchain is deemed to be a highly secure application that allows unique digital versions);
- Safeguarding the asset (with the blockchain, there is no longer any need to incur significant costs for safeguarding as required by rare philatelic stamps).

4. Profitability of the STAMPS^{DAQ} project

- The platform offers the possibility of presenting digitized stamps for sale 24 hours a day and at any place.
- This is a very important competitive advantage, especially since the sale eliminates the physical transport of the stamps.
- At the end of June 2022, La Poste and **STAMPS^{DAQ}** will take a financial stock of the Project

THE END